

Seamless guest experiences

Savoy Signature unveils travel mobile app

Savoy Signature, a leading hotel collection in Madeira, unveils its new travel app set to connect its guests to a personalised and contactless mobile guest experience, all at the touch of a finger tip.

The travel app will go above and beyond, offering clients an instant and elevated guest experience with easy access to all hotel services and bookings. Not only will guests be able to organise their itinerary and book restaurants and spa experiences, but also organise their check-in and activate the room key, prior to their arrival. The app goes even further by acting as a remote control for the in-room TV.

‘In our modern world, people are using their smartphones for nearly everything, with hotel apps and technology playing a key role in the booking decisions of travellers. With the Savoy Signature app our goal is to create a platform that enables our collection of hotels, restaurants and spas to offer an even more tailored experience at a greater convenience to our guests,’ says Nuno Antunes, Board Advisor of Savoy Signature.

‘Increasingly tech-savvy hotel guests want easy access to information and an instant response to requests that sometimes only an app can provide. Mobile bookings are on the rise and Savoy Signature is at the forefront, offering the best service to our guests. Although superior guest service will always involve attentive face-to-face interactions, we strive to evolve with the times and the further shift towards mobile will truly provide the instant access and self-service options that guests (particularly millennials or those who act as millennials) demand.’

Highlights of Savoy Signature app include:

- Browsing the Savoy Signature hotel collection across Madeira Island
- Enquiring and chatting in real time with the hotel prior to and during the guest’s stay
- Pre-stay check-in, mobile room key access, view bill and check-out
- Food and beverage ordering, including room service and restaurant booking
- View spa treatment menus and booking treatments
- Special requests to enhance the guests stay
- Accessing useful information such as flight information, recommended places to visit, seasonal events and activities
- Multilingual

The Savoy Signature app can be downloaded from Apple Store and Google Play to any mobile device.

For press images or information, please contact the PR team at: press@savoysignature.com