

Informação à imprensa | novembro 2023

With a 360° view to watch the fireworks, NEXT's rooftop deconstructs itself to create the most disruptive party on the island.

NEXT welcomes the New Year in Alice in Wonderland mode

The NEXT hotel, part of the Savoy Signature collection, is preparing the quirkiest New Year's Eve party on the island, inspired by Lewis Carroll's classic, Alice in Wonderland. With a stunning view, contemporary design, and just the right touch of irreverence, NEXT is the perfect place to celebrate the close of another year and enter 2024 in a memorably mad way.

The Mad Hatter, the Queen of Hearts, the March Hare, and the White Rabbit will be special guests at the party, where everyone can let their madness run wild and take a ride into an eccentric world filled with magical surprises. In Madeira's most disruptive hotel, guests will enjoy a night full of adventure and fantasies in an accommodation with a fabulous panoramic view of the illuminated city, making it an exceptional spot to witness the Madeiran fireworks show.

The journey down the rabbit hole starts in a fantastical setting that evokes the magical atmosphere of Wonderland, at 7:00 PM in the Network Lounge, where guests will be welcomed with a tempting welcome drink and surprising canapés. The decoration, lighting, and visual elements will also ensure an immersion into a truly surreal experience.

Next comes a delightful gala buffet dinner in the Network Lounge, prepared by the renowned chefs of Savoy Signature, featuring a variety of dishes to suit all tastes, from the most extravagant to the more subdued. Various salads, sushi, fish, meats, and side dishes that will drive anyone 'mad' will be available. Following that, the exceptional desserts from the NEXT hotel will be served to conclude the meal with sweet and tempting flavours.

The party will continue at the Cloud Bar, atop NEXT, where guests will have the opportunity to enjoy the extraordinary view from the hotel's rooftop, where the Cheshire Cat and the Blue Caterpillar may also appear to challenge logic even further. There, DJ Nelson Caires will be in command, animating with his electric vibes, followed by the Mexican DJ Hotmood, an international artist dedicated to the fusion of different genres like boogie, house, or funk. As a producer, Hotmood is also widely recognized, ranking at the



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top of the Traxsource bestsellers list. At NEXT, he will encourage imagination to run wild in a world where reality will blend with the fantastically absurd.

Everything will be prepared down to the smallest detail to explore the surreal and imaginary world of Alice in Wonderland. It's also on the most irreverent rooftop on the island that the tale that has inspired generations will continue to unfold. There will be live entertainment, eccentric hosts, iconic characters, and, of course, vibrant decor that will transport guests into a world of colours and sensations, card games, and 'mad' teas that will make the Mad Hatter dance with pride.

Amid magical mirrors and giant mushrooms, a tasty supper will also be served to fuel the party into the night.

It's a night of pure extravagance where reality and imagination blend in the magical universe of Alice in Wonderland. And for those who don't know where they're going, the NEXT team reminds you of the motto: "It doesn't matter much, as long as you don't arrive late!"

Information:

Gala Dinner (buffet)

- €175 per person: cocktail with canapés, buffet dinner with drinks included in the Network Lounge, and access to the 7th floor to watch the fireworks show.
- €290 per person: cocktail with canapés, buffet dinner with drinks included in the Network Lounge, access to the party at the Cloud Bar to watch the fireworks show, with supper and an open bar until 2 AM.

Cloud Bar Party

- €160 per person: Cloud Bar party with fireworks show.
- Supper + open bar until 2 AM.

Reservations and more information:

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